

Creating sight lines on facing pages



The addition of 'sight lines' in a facing page layout adds a visual flow or unity from the left to the right side of your layouts. In the illustration above you will see black squares which represent photographs. The grey tinted boxes represent body copy. Note how the red 'sight line' pulls the two facing pages together. Of course, the line is not actually coloured in reality but is simply in red to illustrate the concept.

To compliment the overall balance, we have bled photos off the left and right side of the pages. We have also depicted a dominant photo and supporting images of contrasting sizes and shapes. Such a variety of size and shape gives nice contrast to a layout.

We recommend the placement of sight lines in the lower third of your layouts. Images appearing at the bottom are smaller and can be used to reinforce the book or section theme. For example, individual students could be profiled on their opinions regarding a specific topic. Have fun with the introduction of sight lines this year.